

Creative and Digital Media Level 1: Journalism and Digital Content Creation

Course Code

ICT/DGMDL1/23/3/A

Time and duration

Start Date: 17 April 2024

Start Time: 09:30

Weeks: 12

Location

Acorn Learning Centre
Kingshead Close Castlefields
Runcorn
WA7 2JE

Duration

10 weeks

Attendance

One 5-hour session per week

Description

A 10-week course for those learners with basic computer knowledge who want to develop further on a vocational path or just want to learn more and develop their IT skills. This course will use a variety of methods to help learners build their knowledge and skills for use in both at home and the workplace.

Are you interested in learning how to begin a career in journalism? Do you know how to create basic documents and want to learn how to design articles and publications, Or have you wanted to understand what newspapers and magazines do behind the scenes?

This course is designed to develop essential journalistic skills, as well as document design and formatting. You will also learn how to keep yourself safe online and be able to interact on the internet with confidence, as well as understand why different articles have different styles

Topics Covered

Learners will cover a few different areas, with two major units:

Creating Digital Content
Understanding Journalistic Writing

By the end of the course, the learners will have a good understanding of the following areas

Experience in designing a digital publication that includes text and images
Store and retrieve files on both local and remote storage
Create your own digital publication
Know how journalistic writing differs from other forms of writing
Know the purpose of journalistic writing
Understand the need for accuracy in journalistic writing.

How will I be assessed?

The evidence portfolio you build over the time of the course will covers the relevant assessment criteria to support you with the final assessment. This will be assessed internally and then externally.

You will not sit a formal assessment or exam, instead the work you undertake will be the evidence needed to achieve this qualification.

Assessment methods will include practical demonstrations, an evidence portfolio, individual and group work, and written evidence.

What are the entry requirements?

While there are no formal requirements for this course, it is advised that learners who do not have a strong grasp of English undertake an English course alongside this, to support with accessing the course materials.

You must be able to read and understand simple instructions (written & verbal)

- Access to a computer/tablet or willingness to attend drop in or other facility (to practice in-between sessions) and complete some home study is essential.

Are there any costs

No, the course is free of charge.

What will this course lead to?

Completing the learning outcomes of this course grants you a Level 1 Award in Creative and Digital Media.

Learners can progress onto the Digital Functional Skills Entry 3 and Level 1 qualifications, which cover fundamental IT skills.

How do I enrol?

For more information, contact Learner Services:

Tel: 0151 511 7788 or email: adult.learning@halton.gov.uk